



THE CHALLENGE

Sri Pandurangan Divine Fresh was receiving almost no calls or inquiries for their products. With no WhatsApp integration, unresolved Meta Ads issues, and zero SEO presence, quality leads were nearly impossible to generate.



No WhatsApp connection — missing direct inquiries



Meta Ads account issues blocking campaigns



Zero SEO funnel — no organic lead flow

OUR APPROACH

01

Meta Ads Audit & Fix

Reviewed and identified the exact issues inside the Meta Ads account. Resolved blockers and rebuilt campaign structure for lead generation.

02

WhatsApp Integration

Connected WhatsApp as a direct inquiry channel — enabling instant communication between leads and the business for faster conversions.

03

SEO Funnel Construction

Built a structured SEO-driven lead funnel — keyword strategy, on-page optimisation, and organic content pipeline to drive consistent inbound leads.

Meta Ads Results

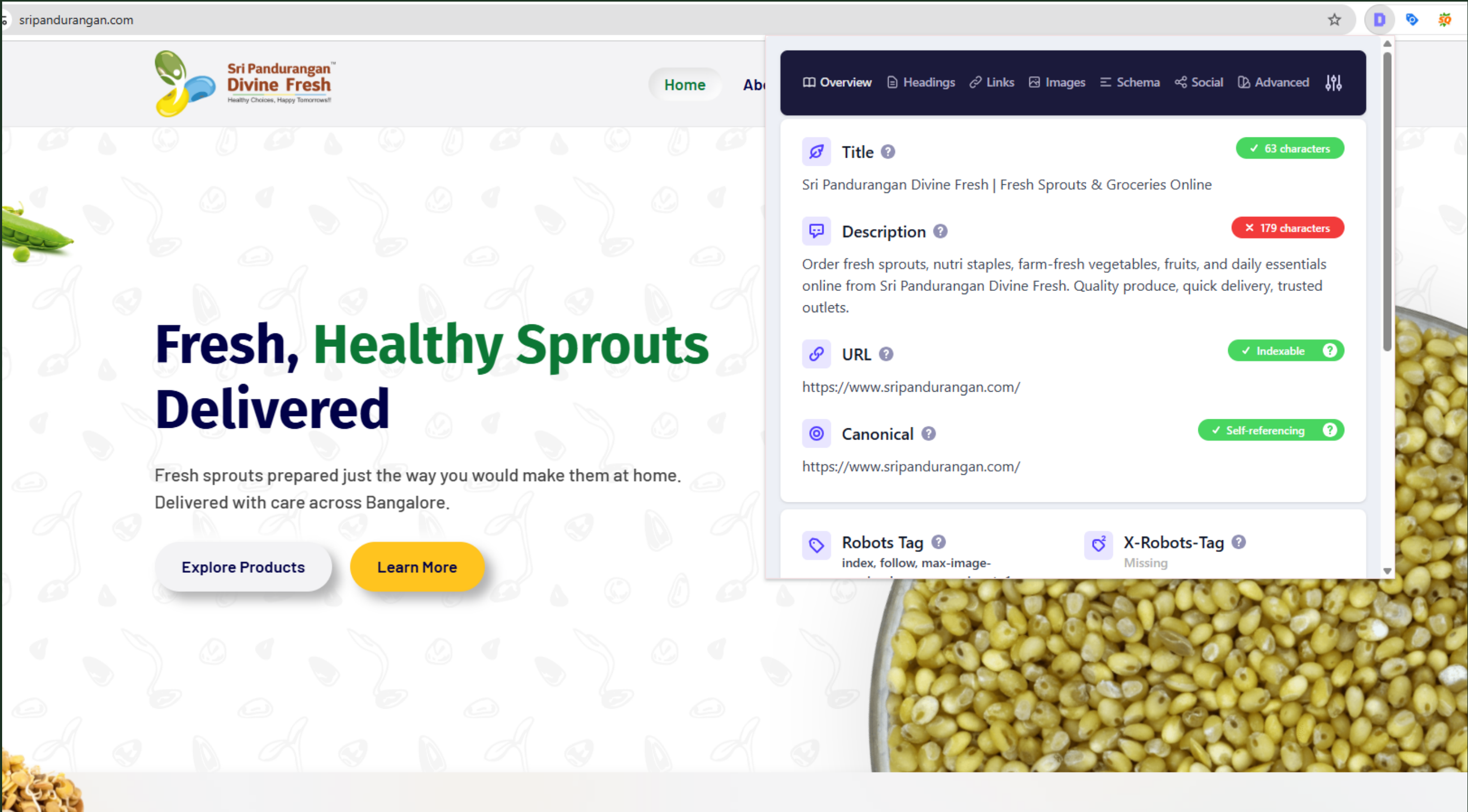
30	₹14.75	Using ad set bu...	₹442.41
Messaging conversat...	Per messaging conve...	Not shared	

83	₹15.52	Using ad set bu...	₹1,288.22
Messaging conversat...	Per messaging conve...	Not shared	

53	₹16.34	Using ad set bu...	₹866.03
Messaging conversat...	Per messaging conve...	Not shared	

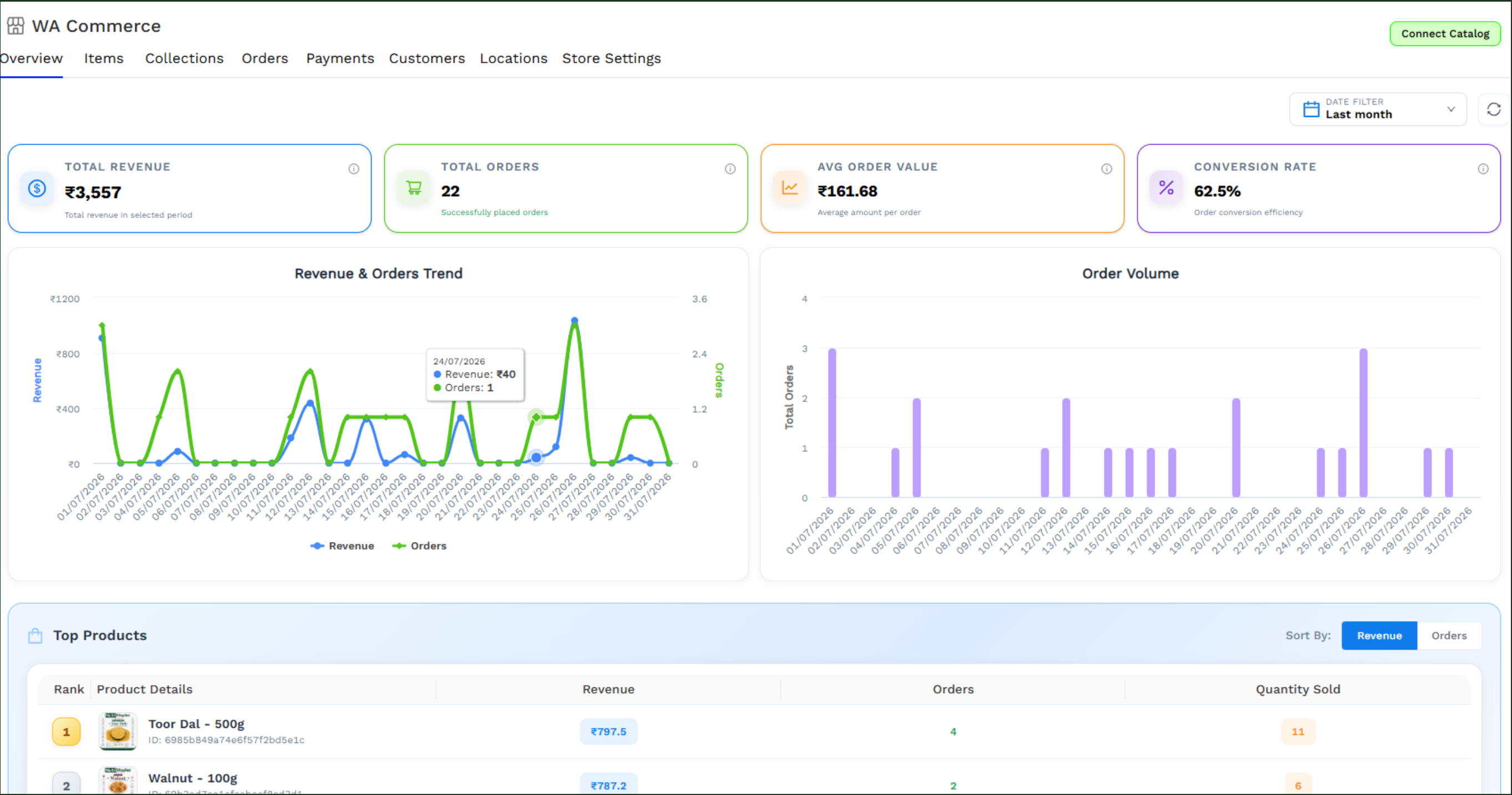
This month: 1 Aug 2026 - 16 Aug 2026					
Columns: Performance		Breakdown		Grouping	
Results ↑↓		Cost per result ↑↓		Budget ↑↓	
Amount spent ↑↓		Impressions ↑↓		Reach ↑	
6	₹58.59	Using ad set bu...	₹351.52	5,269	
Messaging conversat...	Per messaging conve...	Shared			
454	₹14.42	Using ad set bu...	₹6,544.51	200,218	
Messaging conversat...	Per messaging conve...	Not shared			
794	₹0.85	Using ad set bu...	₹677.23	87,401	
Link Clicks	Per link click	Shared			

SEO IMPLEMENTATION



We plan and execute proper keyword research, on-page SEO implementation, content development, and other SEO activities to build a strong organic marketing pipeline and achieve the desired results.

SEO IMPLEMENTATION



Create a proper Whatsapp funnel that enables direct orders from the audience, improves conversions, and delivers the best possible results.

Under

₹20

Cost Per Lead

✓ High-Quality Leads Generated



META ADS

Issues Resolved & Campaigns Live

- Account issues identified & fixed
- Campaign structure rebuilt
- Leads flowing at under ₹20



WHATSAPP

Direct Inquiry Channel Active

- WhatsApp successfully connected
- Instant lead-to-business communication
- Faster response & conversion rate



SEO FUNNEL

Strong Organic Pipeline Built

- SEO keyword strategy deployed
- On-page optimisation completed
- Consistent organic lead flow started

